

DRAGON KART

**The first 3D skill-based racing battle game inspired,
built and owned by communities.**

Market Analysis

Source: CoinMarketCap

NFT PROTOCOLS

Market Cap : \$27,882,340,053

Trading Volume : \$4,701,861,321



THETA THETA



Tezos XTZ



Axie Infinity AXS



Chiliz CHZ



Decentraland MANA

TOP PLAY TO EARN TOKENS

Market Cap : \$8,297,154,922

Trading Volume : \$2,091,016,038



Axie Infinity AXS



Decentraland MANA



The Sandbox SAND



MyNeighborAlice ALICE



Gala GALA

TOP DEFI TOKENS

Market Cap : \$119,864,148,661

Trading Volume : \$17,588,108,238



Avalanche AVAX



Uniswap UNI



Terra LUNA



Chainlink LINK



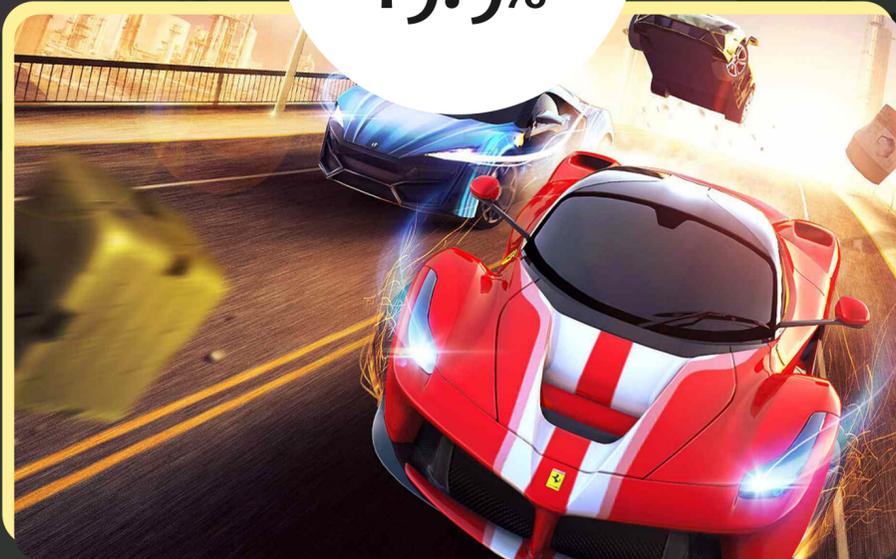
Wrapped Bitcoin WBTC

Potential of Racing-Game-Type

Racing-Game market size value in 2020: 4.5B\$

GLOBAL GAMING SIMULATOR MARKET BY GAME TYPE (CAGR 2016-2021)

RACING
19.9%



SHOOTING
32.40%



FIGHTING
34.36%



Why Dragon Kart?



PikaLong (a Dragon animated comic series) has been the childhood of millions of Vietnamese people for many years. Originally featured by **Thang Fly**, then the character has become a part of people's daily life when it got popular in Zalo, the most used communication app in Vietnam.



Dragon Kart is built to bring PikaLong to the world via a gaming platform which allows people to have fun with racing battles on a **Free-to-Play/ Play-to-Earn** model, when they stay at home with their family and friends.



Dragon Kart is not only a game, bonding family members, friends together via familiar characters millions of Vietnamese are used to for a long time, but also a platform where people can play to earn with joy and happiness. Dragon Kart is the first 3D skill-based racing battle game inspired, built and owned by communities.



Why now?



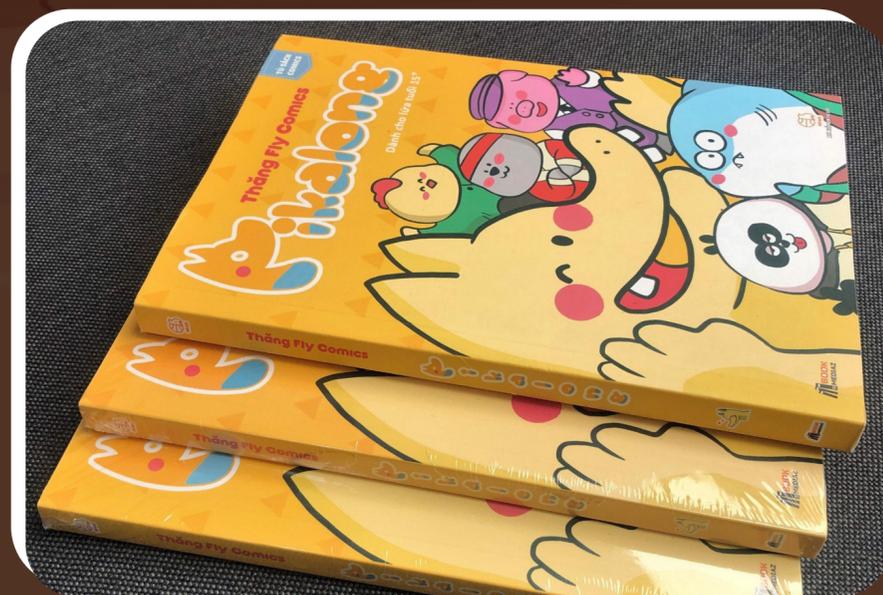
After the virality in Vietnam, PikaLong symbol has gone global with millions of fans from all over the world. It used to be one of the most popular stickers on Zalo platform (64M users until now) - the most popular message app in Vietnam, can be compared as WeChat in China.

GameFi industry attracts lots of attention of crypto users as a way of entertainment and income source. Axie Infinity is the best evidence for pioneering the GameFi industry with more than \$5.5B market cap last September (source: Coingecko)

Covid-19 has made people stay at home, earning while still having fun with other family members and friends will become more and more popular, proven by how play-to-earn games gain huge traction these days, namely Axie Infinity as mentioned.

What is Dragon Kart?

Dragon Kart is the first 3D Play-to-Earn Battle Racing game built on Binance Smart Chain, the characters in the game are taken from a Pikalong series by a Vietnamese well-known artist Thang Fly*.



*Thang Fly

* Thang Fly is a legendary name in Vietnamese comic series field. He is the author of PikaLong - the well-known comic series which has inspired many products such as toys, games, decoration, animated movies, etc in Vietnam. The name PikaLong has been a symbolic meme for millions of Vietnamese after the series got viral and became a hot trend among the youth.



Thang Fly is now an artist influencer with 1.4M+ followers on Facebook and has been featured on notable Vietnamese media sites.

His facebook: <https://www.facebook.com/thangfly>

Featuring on media:

<https://35express.org/thang-fly-la-ai-tac-gia-nhung-buc-tranh-lay-cam-hung-tu-doi-thuc/>



Thăng Fly Comics

Like để đọc truyện tranh ngắn hàng ngày nhé.

The Pillars of Dragon Kart



Game

- Racing Battle: PvP & PvE, Tournaments, Achievements
- 3D Kart car
- Free to Play
- Play to Earn



Defi

- \$KART Staking
- \$KART/BNB Farming
- \$KART Lending



NFT

- Kart Car
- Character
- Weapon
- Marketplace
- NFT Renting



Gameplay

Character: PikaLong, Behemut, WhiteMage, Behemoth, BlackMage.... with different skills: fire, water, rock...

Kart car: many types of Karts with different stats as speed, drift...

Weapon: haste, fire, thunder, reflect...



PvC (Player v Computer): users plays versus computers to get exp and ranking.

Metaverse Explore: Interconnect and interexchange NFTs among other projects in the metaverse. Bring NFTs to the race

Champion/contest/event round: the winner get exp and ranking

PvP (Player v Player): user plays versus users to get: exp and ranking

Who can play?



Free to Play:

- Any players can sign-up an account on web/app to play the game WITHOUT any fee.
- Free-players can get bounty \$KART token by racing in contest (depend on ranking).



Play to Earn:

- Players must stake \$KART or farm \$KART/\$BNB to get POINT (credit).
- Players use POINT to redeem: Karts, characters, weapons.
- Player can join in many roads/modes:
 - + PvC mode
 - + PvP mode
 - + Champion/event/contest road
 - + Metaverse road
- Players can get daily POINT bounty (depend on total of rankings and missions daily).



Technology

- \$KART token is built on the BSC Blockchain - one of the most popular blockchains in the World.
- 3D Game on Web/App/D-app.
- Game items are BEP-721 (NFT Standard).
- Smart contract will be audited by a 3rd party
- World-class collectibles and graphic design.
- Game is developed on the Unity 3D technology for the best graphics and user experience.
- Game back-end uses advanced technologies to ensure information safety, security, full load, scalability and flexibility.
- Transactions on the NFT Marketplace are proceeded on Smart-contract (audited) to ensure safety, reliability and security.
- Game items are owned by players and can be exchanged on the NFT Marketplace.



Competitors

	Dragon Kart	REVV Racing	DeathRoad	Traderacemanager
Blockchain	BSC	Polygon, ETH, Polygon	BSC	BSC, ETH, Polygon
Transaction Fee	Low	Low	Low	Low
Free-to-play mechanism	✓	✗	✗	✗
Play-to-earn mechanism	✓	✓	✓	✓
Multiplayer	✓	✗	✗	✗
Self-create event	✓	✗	✗	✗
Metaverse	✓	✗	✓	✗
DeFi	✓	✗	✗	✓

Business Model

We monetize on the transaction that happen regularly between players and within the game itself which includes:



\$KART Staking & \$KART-\$BNB Farming

With an increasing amount of locked tokens, players will get higher rating/ranking while the project will have lower selling pressure. The Staking and Farming aims at increasing the TVL (total value locked) for Dragon Kart.



Transaction Fee on NFT Marketplace

\$KART token is used as the payment fuel for ALL transactions on the NFT Marketplace.



Renting Services

- The platform will charge players with \$KART tokens for NFT renting services.
- Players can buy their own maps to create racing tournaments.

We can also monetize by liquidating part of our KART tokens through:



\$KART Burning

A percentage of profit will be burned quarterly until the total supply reaches 50,000,000 \$KART tokens, which results in the decrease of the total supply overtime.



\$KART Lending

Players are able to lend 70% of the crypto collateral (BNB) to get \$KART tokens which can be used for staking/ farming/ payment, etc. Those transactions will be charged daily.

Benefits of \$KART holders

-  Staking \$KART to get POINT (use POINT to redeem NFT items).
-  Farming \$KART/\$BNB to get POINT (use POINT to redeem NFT items).
-  Holding more \$KART to get higher rankings.
-  Getting the share of \$KART token incentive.
-  Getting random Chests/Boxes (NFT items).



Team



PHAM VAN PHUONG - CEO

10+ years of experience in researching on networking and 6+ years of experience in building and developing high load systems, real-time data processing and big data.



DO VIET ANH - CTO

7+ years of experience in Backend programming. CTO at Famtech company. Researching new technologies, building system architecture with high load capacity. Participating in building Schoolly, Welax, etc.



NGUYEN DINH HUAN - CPO/Blockchain leader

10+ years of experience in software research and development. Participating in the development and management of many large projects as Developer, Leader, Project Manager, Business Analyst, Product Owner.



ROBERT NGUYEN - CMO/Advisor

10 years of experience in Marketing. 5 years of experience in Blockchain/Crypto industry. Founded, developed and managed one of the largest crypto communities in Vietnam with about 80,000 members.



LE MANH HA - Chief Gaming Officer

10+ years of managing and operating 2D and 3D games development. Joined the bullet strike battlegrounds game in 2016. Since 2016 participated in many other large and small online game projects.



BUI DINH THANG (Thang Fly) - Art Concept Leader

10+ years of experience in drawing and building characters and items. An artist with famous comics and unique characters.

Team



NGUYEN TRUNG DUC - Unity leader

6 years of project management, 9 years of programming and developing game systems at home and abroad.



NGUYEN VIET HIEU - Art 3D model/Animation

8 years of experience in 3D modeling, texture, animation.



TRUNG NGUYEN - Frontend leader

8+ years of experience in the programming field as a web developer as well as a fullstack developer. Eager to learn and apply new technologies to products.



TAM PHAM - Mobile leader

8 years of experience in Mobile programming including games and apps.



HUNG NGUYEN - Devops

Years of experience in planning - building server maintenance on various systems such as Linux OS, Windows. Experiencing with Automation, CI/CD, GitLab CI, Jenkins, Ansible, Docker/ Kubernetes/ Rancher/ Microservices, ELK, Prometheus, Grafana.

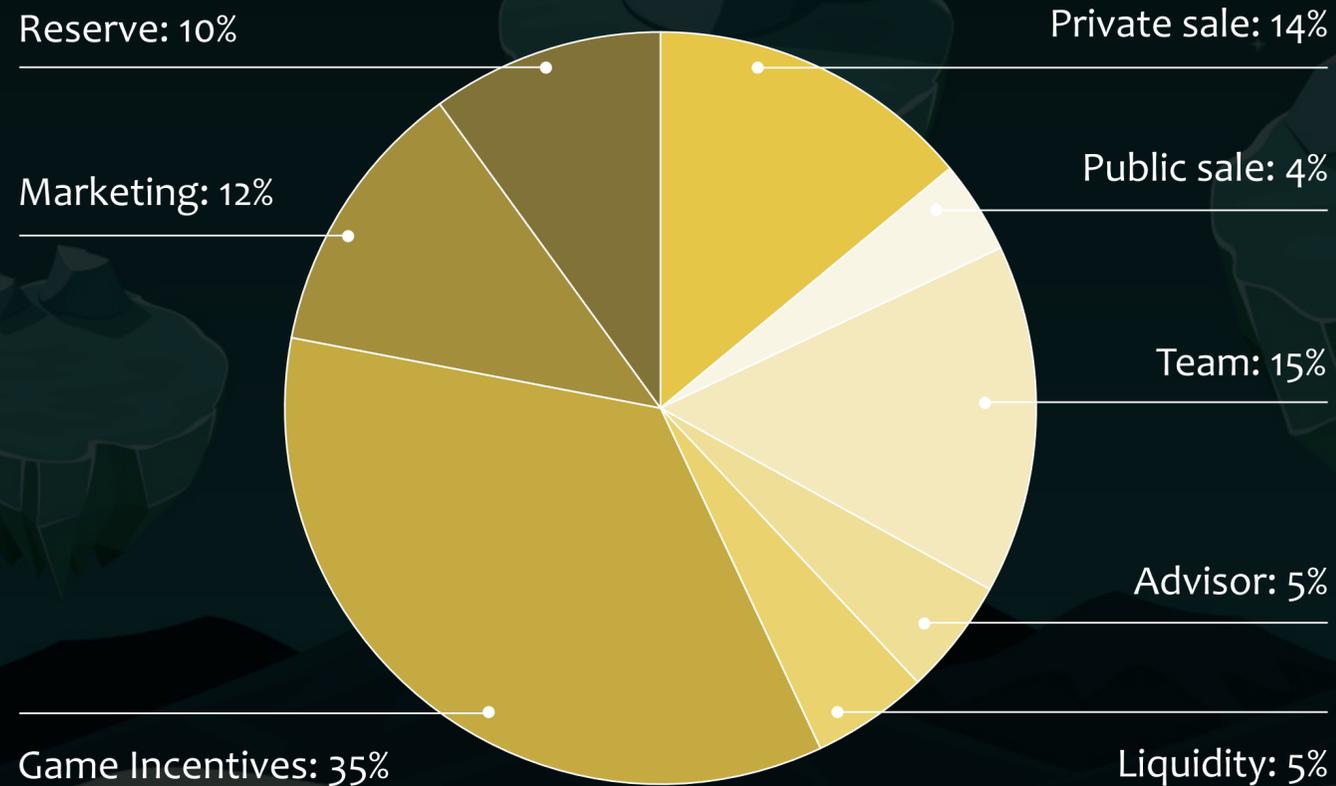


LAP PHAM - QC/Tester leader

7+ years of experience in testing, organizing and planning strategies. Good at managing and ensuring the quality of software and products.

Tokenomics

TOTAL SUPPLY
100,000,000



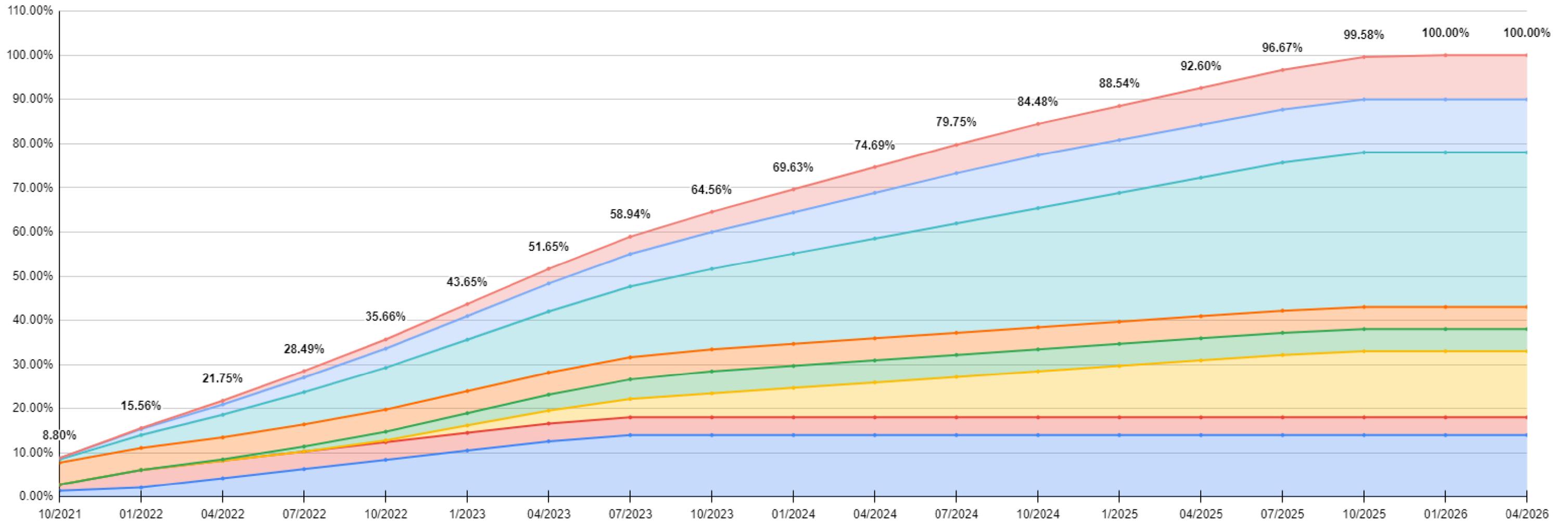
Name: Dragon Kart Token
Symbol: \$KART
Standard: BEP-20

Private sale price: 0.08\$
Public sale price: 0.160\$
Raised Cap: \$1,760,000

VESTING SCHEDULE

Round	Percentage	Vesting
Private Sale	14.00%	10% on TGE, 2 months cliff, vesting monthly in 18 months
Public Sale	4.00%	33,33% on TGE, 33,33%/month afterward
Team	15.00%	12 months cliff, linear vesting monthly in 36 months
Advisor	5.00%	6 months cliff, linear vesting monthly in 18 months
Liquidity	5.00%	100% on TGE
Game Incentives	35.00%	Linear vesting monthly in 48 months
Marketing	12.00%	Linear vesting monthly in 36 months
Reserve	10%	3 months cliff, linear vesting monthly in 48 months

DragonKart Vesting Schedule



- Reserve
- Marketing & Development
- Game Incentives
- Liquidity
- Advisor
- Team
- Public Sale
- Private Sale

Roadmap (Sep-Dec/2021)



Q3/2021

- Graphic design, art, website, smart-contract...
- Marketing kick-off
- Private Demo
- Private Sale
- Public Demo/MVP on Website



Q4/2021

- Public sale: IDO
- Add LP and exchange listing
- Game V1.0 (PvC racing, NFTs Market Place, Play to Earn)
- \$KART Staking/Farming
- App on Android



Q2/2022

- Game V3.0 (PvC/PvP Racing, Tournaments)
- \$KART Lending
- More exchange listings



Q1/2022

- Game V2.0 (Multi-players mode, champion/contest/event mode)
- NFT Renting Services
- App on iOS



Q3/2022

- Multi-chain support
- Game V4.0 (Boss road)



Q4/2022

- Cross-chain Support
- Game V5.0 (Metaverse road)



THANK YOU!

 **Website**

 **Twitter**

 **Telegram**

 **Medium**

 **Facebook**

Connect with us at contact@dragonkart.com